

ZONING HEARING BOARD OF UPPER MERION TOWNSHIP

APPLICATION NO. 2010-27 : **HEARING DATE:** January 5, 2011
:
APPLICATION OF: Bank of America, N.A.: **DECISION DATE:** February 16, 2011
:
PROPERTY: 625 W. DeKalb Pike :
:
Upper Merion Township :

**OPINION AND ORDER OF THE UPPER MERION
TOWNSHIP ZONING HEARING BOARD**

The Applicant, Bank of America, N.A., (hereinafter referred to as the “Applicant”), filed an application requesting a variance to Section 165-168 in order to erect a wall sign on the building elevation facing DeKalb Pike. The application was properly advertised, and a public hearing was held before the Upper Merion Township Zoning Hearing Board on January 5, 2011 at the Upper Merion Township Building. All members of the Zoning Hearing Board were present as well as the Solicitor, Zoning Officer, and Court Reporter.

FINDINGS OF FACT

1. The Applicant is Bank of America, N.A., Sherrill Building, 6th floor, 13510 Ballantyne Corporate Place, Charlotte, NC 28277.
2. The legal owner of the subject property is 625 W. DeKalb, LP, 1030 W. Germantown Pike, E. Norriton, PA 19403.
3. The property is located at 625 W. DeKalb Pike, King of Prussia, PA 19406.

4. The Applicant was represented by Adam E. Laver, Esq., Blank Rome, LLP, One Logan Square, Philadelphia, PA 19103.
5. The property is zoned “CO ” Commercial Office.
6. The lot is approximately 1.5789 acres.
7. The Applicant is proposing a wall sign on the building elevation that faces DeKalb Pike, thereby necessitating a variance to Section 165-168.
8. The Applicant introduced nine (9) exhibits and listed them as follows:
 - Exhibit “A-1” – Upper Merion Township ZHB Appeal Commercial Application
 - Exhibit “A-2” – Permit Denial Letter dated March 24, 2010
 - Exhibit “A-3” - Photographs
 - Exhibit “A-4” – Lease
 - Exhibit “A-5” – Deed
 - Exhibit “A-6” – Site Plan
 - Exhibit “A-7” – Proposed Signage
 - Exhibit “A-8” – Existing Signage
 - Exhibit “A-9” – Signage Specifications
9. The Applicant has a very unusual lot because it is narrow and the front of the bank actually faces the interior of the parcel. The only adjacent right of way is DeKalb Pike, therefore, the Applicant should be permitted to put a sign on the elevation that most logically faces the only adjacent right of way.
10. The proposed sign will be under 200 sq. ft.
11. The location of the signage will allow people to safely recognize the site in sufficient time to safely ingress.

12. There were no residents who testified in favor of the project.
13. There were no residents who testified against the project.

DISCUSSION AND CONCLUSIONS OF LAW

The Applicant, Bank of America, N.A., filed an application requesting a variance to Section 165-168 in order to erect a wall sign on the building elevation facing DeKalb Pike.

As a preliminary matter, the applicable standards for determining whether to grant a dimensional variance differ from those of a use variance. The standard as outlined by the Pennsylvania Supreme Court is that the Applicant must show that unnecessary hardship will result if a variance is denied and that the proposed use will not be contrary to public interest. Hertzberg v. Zoning Bd. of Pittsburgh, 554 Pa. 249, 721 A.2d 43 (1998); citing, Allegheny West Civic Council, Inc. v. Zoning Bd. of Adjustment of the City of Pittsburgh, 547 Pa. 163, 167, 689 A.2d 225, 227 (1997).

In Hertzberg, the Supreme Court held that the Zoning Hearing Board must, at the beginning of its analysis of an appeal from the terms of a Zoning Ordinance, determine whether the requested relief is for a use variance or a dimensional variance. Id. If the Board determines that the relief is for a use variance, then the Board should use the traditional five-part test, which is set forth in both the Municipalities Planning Code and case law. If the requested relief is for a dimensional variance, then the standard to be applied will be different. Id. While the Court in Hertzberg did not specifically identify a single standard for a dimensional variance, it noted that the requirements for a dimensional variance were something less than that of a use variance. Id.

In its opinion, the Court went on to opine that some of the factors that a Zoning Hearing Board should look at to determine whether to grant a dimensional variance should include, where applicable:

- (1) The economic detriment to Applicant if the variance was denied;
- (2) The financial hardship created by any work necessary to bring the building into strict compliance with the zoning requirements; and,
- (3) The characteristics of the surrounding neighborhood. Id.

While these factors are not exhaustive, the Court in Hertzberg and subsequent cases have referred to them specifically as findings a Zoning Hearing Board should make in its determination of whether to grant or deny a dimensional variance.

Although the language of Hertzberg is expansive, the current trend is to apply the relaxed standard for dimensional variances only to the consideration of whether unnecessary hardship results from unique physical characteristics or conditions of the land. The Friendship Preservation Group, Inc. v. Zoning Hearing Board of Adjustment of the City of Pittsburgh, 808 A.2d 327 (Pa. Cmwlth. 2002); Cardamone v. Whitpain Township Zoning Hearing Board, 771 A.2d 103 (Pa. Cmwlth. 2001).

The reasons for granting a variance must be substantial, serious and compelling. POA Company v. Findlay Township Zoning Hearing Board, 551 Pa. 689, 713 A.2d 70 (1998); Evans v. Zoning Hearing Board of the Borough of Spring City, 732 A.2d 686 (Pa. Cmwlth. 1999); Sotereanos, Inc. v. Zoning Board of Adjustment of the City of Pittsburgh, 711 A.2d 549 (Pa. Cmwlth. 1998). Moreover, variances to zoning codes should be granted sparingly and only under exceptional circumstances; a variance should not be granted simply because such a grant

would permit the owner to obtain greater profit from or use of the property. Commonwealth v. Zoning Hearing Board of Susquehanna, 677 A.2d 853 (Pa. Cmwlth. 1996).

In order to grant a variance, the Board must make the findings set forth in § 910.2 of the Municipalities Planning Code, 53 P.S. § 10910.2, where relevant. The law established by the Pennsylvania courts further establishes these standards, stated in full herein. See, Alpine Inc. v. Abington Township Zoning Hearing Board, 654 A.2d 186 (Pa. Cmwlth. 1995); Appeal of Lester M. Prang, Inc., 169 Pa. Cmwlth. 626, 647 A.2d 279 (1994). The findings that the Board must make, where relevant, in granting a variance as set forth in the Municipalities Planning Code are as follows:

1. That there are unique physical circumstances or conditions, including irregularity, narrowness, or shallowness of lot size or shape, or exceptional topographical or other physical conditions peculiar to the particular property and that the unnecessary hardship is due to such conditions and not the circumstances or conditions generally created by the provisions of the zoning ordinance in the neighborhood or district in which the property is located.
2. That because of such physical circumstances or conditions, there is no possibility that the property can be developed in strict conformity with the provisions of the zoning ordinance and that the authorization of a variance is therefore necessary to enable the reasonable use of the property.
3. That such unnecessary hardship has not been created by the Applicant.

4. That the variance, if authorized, will not alter the essential character of the neighborhood or district in which the property is located, nor substantially or permanently impair the appropriate use or development of adjacent property, nor be detrimental to the public welfare.
5. That the variance, if authorized, will represent the minimum variance that will afford relief and will represent the least modification possible of the regulation in issue.

The Applicant is proposing a wall sign which is less than 200 sq. ft. to be placed on the elevation that faces DeKalb Pike. The Applicant is not seeking relief for the size of the sign, but rather the location on an elevation that the parcel does not take access. The only adjacent right of way to the parcel is DeKalb Pike and the Applicant would like some recognition on the elevation facing DeKalb Pike. The Applicant's parcel is narrow and the Applicant's front faces the interior of the parcel. Due to the unique alignment of this particular building and the unique configuration of the lot, the board believes that the requested relief is reasonable to allow the Applicant to gain recognition so the motoring public can safely enter the property. This case is different than other sign variance requests that have been denied by this board because this board believes that this application is reasonable and there are no other reasonable alternatives for placing the sign elsewhere. In other cases in the Township, the board believed that this type of relief was only to gain advertising on major arteries throughout the Township. In this case, the Applicant's proposed elevation for the signage is the only logical location for the sign, therefore, the variance should be granted.

ORDER OF THE UPPER MERION TOWNSHIP

ZONING HEARING BOARD

IT IS HEREBY ORDERED AND DECREED that the Board finds that the Applicant presented sufficient testimony to grant a variance to Section 165-168 in order to erect a wall sign on the building elevation facing DeKalb Pike. This variance is conditioned upon the Applicant's compliance with the testimony of the Applicant at the public hearing on January 5, 2011.

Decision Dated: February 16, 2011

**UPPER MERION TOWNSHIP
ZONING HEARING BOARD**

Robert J. Montemayor - Chairman

Mark S. DePillis, Esq. – Vice Chairman

Brad Murphy - Secretary

NOTE TO APPLICANT:

There is a thirty (30) day period after the date of a decision for an aggrieved person to file an appeal in the Court of Common Pleas of Montgomery County to contest an approval or denial by the Zoning Hearing Board. If the Applicant has been granted Zoning Hearing Board approval, the Applicant may take action on said approval during the thirty (30) day appeal period; however, the Applicant will do so at his or her own risk. If the Applicant has received Zoning Hearing Board approval, the Applicant must secure all applicable permits from Upper Merion Township within one (1) year of the date of the approval or the decision granting approval.