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**DATE OF MAILING: April 19, 2018**

**SENT BY FIRST CLASS MAIL AND EMAIL**

**EMAIL nfox@offitkurman.com**

Nathan D. Fox, Esquire

Offit Kurman, P.A.

401 Plymouth Road, Suite 100

Plymouth Meeting, PA 19462

**Re: Upper Merion Township Zoning Hearing Board  
Application No. 2018-05  
Applicant: American Heritage Federal Credit Union  
Property: 720 Moore Road**

Dear Nate:

This letter provides notice of the decision of the Upper Merion Township Zoning Hearing Board at the conclusion of the hearing on April 18, 2018.

The Zoning Hearing Board voted to grant variances from section 165-168.Q *Animated and changeable signs* of the Upper Merion Township Zoning Ordinance of 1942, as amended, to permit an animated sign where such signs are prohibited and to permit a changeable sign on a property not used as a school or church.

The approval of the proposed electronic message board is expressly conditioned upon the following, which were accepted by the applicant at the hearing:

1. the electronic message board shall not exceed 29 inches by 70 inches in size (14.1 square feet) as shown on hearing Exhibit ZHB-3 (prepared by City Sign Service Inc., dated August 14, 2017), a copy of which accompanies this letter;
2. the electronic message board shall only be operated while the bank is open for business, which shall include workshops and seminars held after standard business hours;
3. the electronic message board shall comply with these requirements and specifications:
  - (a) In no case shall illumination exceed 0.5 foot-candle, when measured, line of sight, at the property line of an abutting property of nonresidential use; and
  - (b) In no case shall illumination exceed 0.3 foot-candle, when measured, line of sight, at the property line of an abutting property of residential use, except between properties that share a lot line with no required setback, in which case it shall not exceed two foot-candles.
4. The electronic message board display shall change at no less than 30 second intervals;
5. The electronic message board display image shall be static with no flashing, video, or scrolling;
6. The variance shall terminate when American Heritage Credit Union is no longer the occupant of the building;
7. No additional signage shall be permitted on the property in excess of 71.05 square feet, which includes the existing signage on the property plus the proposed electronic message board; and
8. All illegal, non-permitted signs shall be removed from the property and not replaced.

Because this application was granted and not contested, the Zoning Hearing Board will not issue a decision with findings of fact, conclusions of law, and reasons.

This notice of decision is subject to a 30-day appeal period beginning on the date of entry (mailing) of this letter.

Very truly yours,



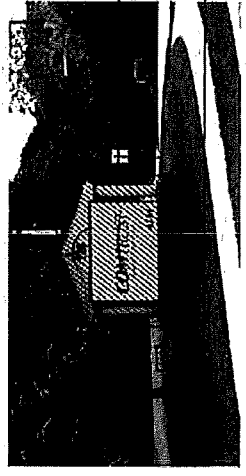
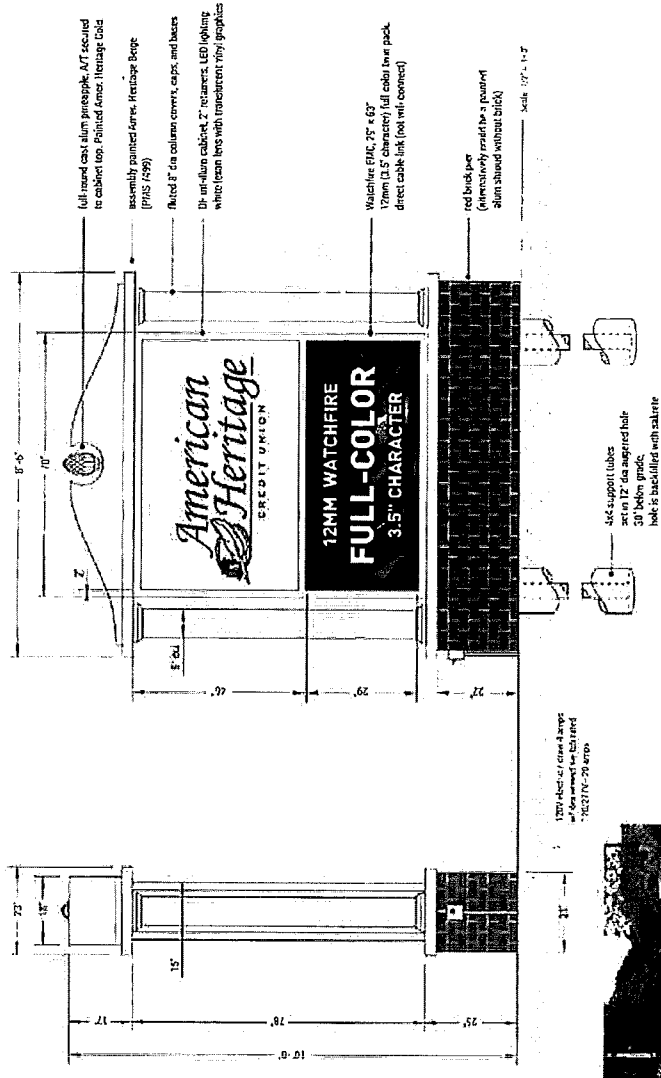
Marc D. Jonas

MDJ/mw

Enclosure: Rendering of "Proposed Addition to Existing Monument Signage," prepared by City Sign Service Inc., dated August 14, 2017

cc: Mark Zadroga, Acting Director; Chief Building/Zoning Officer  
Carole Kenney, Supervisor

## 2.) PROPOSED ADDITION TO EXISTING MONUMENT SIGNAGE



FACE-LIT MONUMENT OF  
WITH OF WATCHFIRE CABINET  
AND NEVER USE BURGUNDY BAGD  
FOR AIFCU LOGO

AIFCU 17-0682  
720 Moore Rd., King of Prussia, PA

JEFF CARSON jef@citysign.net



Mayor / Executive Sign Manufacturer  
100 Conover St.  
Rocky Hill, CT 06224  
1.203.482.1122  
1.203.482.1128

2.)