

# Sponsorship Levels & Benefits

	<b>PLATINUM</b> \$4,000+ (2 YRS)	<b>GOLD</b> \$2,500+ (1 YR)	<b>SILVER</b> \$1,000+ (1 YR)
<b>Exclusive 4' x 8' Nylon Sponsor Banner Displayed in Community Center Gymnasium for 2 Years</b>	4' x 8'	—	—
<b>Company Logo Banner as Part of Group Sponsor Banner System</b> — Banner System displayed at township-wide events and UMPR summer youth day camps	2' x 2'	2' x 2'	2' x 2'
<b>Company Display Table</b> — Set up at township-wide community events (Earth Day, 4th July, Community Fair, Holiday Village)	✓	✓	✓
<b>Ad in UM Parks &amp; Rec Activity Guide</b> (4 editions annually to 15K+ residents)	Half Page 7" x 4.75"	Quarter Page 4.5" x 3.5"	Business Card 2.4" x 3.5"
<b>Complimentary Facility Space Usages at Community Center</b> — Accommodations for up to 45 people for up to 3 hours	4 times	2 times	1 time
<b>Sponsor Ad Promoted Repeatedly on Community Center Lobby Display Monitor</b>	100 times/day	70 times/day	50 times/day
<b>Sponsor Name Listed on Event Web Pages</b> — <b>Fee waived</b> for sponsor to exhibit at annual Upper Merion Community Fair, our largest annual event	<b>Sponsor Logo</b> on Event Web Pages	<b>Sponsor Logo</b> on Event Web Pages	<b>Sponsor Name</b> on Event Web Pages
<b>Sponsor Click-thru on Parks &amp; Rec Event-Specific Email Blasts</b> — Sent to 7,000+ individuals on Parks & Rec's listserv and Social Media event post	<b>Sponsor Logo</b> Click-thru	<b>Sponsor Name</b> Click-thru	<b>Sponsor Name</b> Listed
<b>Sponsor Name Listed on Parks &amp; Rec Various Event-Related Print Media</b>	<b>Sponsor Name</b> Listed	<b>Sponsor Name</b> Listed	<b>Sponsor Name</b> Listed