

Banner Sponsorship Program Levels and Benefits

	PLATINUM \$4,000 (2 YRS)	GOLD \$2,500	SILVER \$1,000
Exclusive 4'X8' nylon Sponsor Banner displayed in Community Center Gymnasium for 2 years	4'x8'	-	-
Group Sponsor Banner System with Company logo Banner - Banners displayed at township-wide events/ UMPR summer youth day camp (subject to change <i>due to COVID</i>)	2'x2'	2'x2'	2'x2
Digital Sponsor Ad on Township Building and Community Center display monitors	100 times/day	70 times/day	50 times/day
Print Ad in Parks & Rec Activity Guide (4 editions annually) – digital web publication	Half Page 7"x4.75"	Quarter Page 4.5"x3.5"	Business Card 2.4"x3.5"
Company Display Table — At township-wide UMPR events: Earth Day Fest, 4 th July, Community Fair, Holiday Village (<i>note due to COVID, events may be virtual</i>)	✓	✓	✓
Sponsor Listed on UMPR Event Web Pages	Sponsor Logo	Sponsor Logo	Sponsor Name
eNewsletter Sponsor Thank You – with click thru	Sponsor Logo	Sponsor Logo	Sponsor Name
UMPR Bi-Weekly eNewsletter Sponsor Ad w/click-thru (Square:1080x1080px Horizontal: 600x200px)-print ready digital to be supplied by sponsor	✓	✓	\$500 add on
Sponsor Name listed on Parks & Rec event-related Flyers	Sponsor Name List	Sponsor Name List	Sponsor Name List
Complimentary Facility Space Usages at Community Center - Accommodations for up to 45 people for up to 3 hours (<i>subject to change due to COVID</i>)	4 times	2 times	1 time

