



## Media Communications Advisory Board

### **Meeting Minutes**

March 9, 2020

#### **Opening**

The regular meeting of the Media Communications Advisory Board was called to order at 7:07PM on March 9, 2020 in the Administrative Conference Room.

#### **Present**

Howard Hoffman (Chairman) – Present

David Rassbach (Vice Chairman) – Present

Michael Cusack (Secretary) – Absent

Bill Carroll – Present

Peter Kuhn – Absent

Portia Waller – Absent

Jim Kravitz – Present

Greg Waks (Supervisor Liaison) – Present

Allison Pimm (Staff Liaison) – Absent

Guest: Justin Kravitz, Upper Merion Area High School Student

#### **Approval of Agenda**

The agenda was unanimously approved as distributed.

#### **Approval of Minutes**

The approval of February minutes was tabled as the Secretary was absent.

#### **Open Issues**

Township Brand Migration – tabled for future discussion.

Township Lines – Update from Greg Waks: The Senior Service Center is likely interested in the opportunity to sell advertisements for Township Lines. To be revisited later in 2020.

Digital Content Coordinator – Update from Greg Waks: Upper Merion Township has hired Tiffany Bellamy to the position of Digital Communication Coordinator.

**New Business**

There was no new business to discuss.

**Adjournment**

Meeting was adjourned at 7:34PM. The next meeting will be determined.

Minutes submitted by: Bill Carroll