

MEDIA COMMUNICATIONS ADVISORY BOARD

Hybrid Meeting: Virtual and Administration Conference Room

March 13, 2023 Meeting at 7:00PM

MINUTES

ATTENDANCE

Howard Hoffman (Chair)	Present	Michael Cardeiro	Present
David Rassbach (Vice-Chair)	Present	Maria Pemberton (Student Member)	Present
Bill Carroll	Absent		
Peter Kuhn	Present	Greg Waks (Supervisor Liaison)	Present
Portia Waller	Present	Don Herbert (Staff Liaison)	Present
Jim Kravitz	Present	Tiffany Bellamy (Communications Coord.)	Present

The meeting was called to order at 7:04 PM.

I. Pledge of Allegiance

II. Approval of Minutes

1. February 2023
 - Pete motioned to approve the Minutes and David seconded. The motion passed unanimously.

III. Comments from Chairperson

1. The Chair noted that he followed up with Maria on her email to the school district.

IV. Reports

1. Update on Verizon Franchise Agreement
 - Don reported that the Township Manager reached out to his contact at Verizon for an update. We were informed the contact person's assistant would be handling the negotiations moving forward since the original attorney is no longer serving as outside counsel. Don provided the assistant with the content of the last email sent to the attorney containing our requests.
2. Discussion on Topics for Joint Meeting – April 20, 2023 at 8:30 PM
 - The PowerPoint presentation was reviewed for updates as the basis for the Joint meeting discussion.
3. Update on LED Sign Replacement – Compare Quotes
 - The features and pricing in proposals from two companies and the need to see demos was discussed.
4. Update on Identity Management Plan Presentation
 - The Identity Management Plan sub-committee will create a request for design assistance.
5. Discussion on Homelessness and Food Insufficiency in Upper Merion Township
 - Since Maria's first email to the school district requesting information about their programs and services for homeless and food insufficient students received no response, she will resend with the Chair and Vice-Chair cc'd.
 - Don reported that the Executive Director of the Anti-Hunger Network of Montgomery County will be recording an episode of Community Connections this month.

V. New Business

1. The Chair recommended that everyone would benefit from watching the documentary "The Automat" as a bit of a history lesson and a reflection on how social norms impact businesses.

VI. Adjournment

1. With nothing further for the good of the group, Mike made a motion for adjournment and Portia seconded. The motion passed unanimously.
 - The meeting was adjourned at 8:29 PM.