



GIVE WHERE YOU LIVE.

FOUNDATION SPONSOR PROGRAM

Levels and Benefits			
	PLATINUM \$15,000 +	GOLD \$10,000	SILVER \$5,000
Digital Sponsor Ad on Township Monitors at Township Building and Community Center	100 times/day	70 times/day	50 times/day
Social Media Video Ad —Company Sponsor on Township Instagram, Facebook, and X (as part of the Foundation section)	Monthly	Quarterly	Twice Annually
Digital Ad in Township Lines (2 editions annually) – digital online publication	Full Page 10.5” x 8”	Half Page 7”x4.75”	Quarter Page 4.5”x3.5”
Township eNewsletter Foundation Section – Logo with click thru – Weekly for full year	Sponsor Logo	Sponsor Logo	Sponsor Logo
Foundation Table Sponsor Material — at Community Fair and other select township-wide events to have Whitetail promotions and proud sponsor signage	✓	-	-
Sponsor Logo on Foundation Webpage	Sponsor Logo	Sponsor Logo	Sponsor Logo



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Check Your Sponsorship Package:

- Platinum Level (\$15,000 plus)
- Gold Level (\$10,000)
- Silver Level (\$5,000)

Please provide the following:

1. **Sponsor Logo** – high res image vector and jpg
2. **Sponsor Ad Township Lines Magazine (2 issues annually) Digital** – Print-ready color ad **PLATINUM** (8.5"x11"): **GOLD**- half page (7"x4.75"); **SILVER**- quarter page (4.5"x3.5")
3. **Digital Ad for Monitor Displays** (UMT Township Building and Community Center) – high res graphic display-ready slide - 1920w x 1080h screen. As many promo slides as sponsor desires.
4. **Social Media image** (Instagram image 180x180)
5. **Social Media Video Ad** File type: mp4; Video caption: up to 125 characters
 - Video resolution: 600 x 600 pixels (square) or 600 x 315 pixels (landscape)
 - Aspect Ratio: 1:1 (square) or 1.9:1 (landscape)
 - Min resolution: 600 x 600 pixels; Max resolution: 1080 x 1080 pixels
 - Min length: 3 seconds; Max length: 30 sec; Max size: 4GB
 - Video: H.264 video compression, high profile preferred, square pixels, fixed frame rate (30fps max), progressive scan
 - Audio: Stereo AAC audio compression, 128kbps + preferred

Send media to gvattimo@umtownship.org. Contact Gerri at 484-636-3899 with any questions.

Advertising / Sponsorship Agreement:

As an authorized purchaser for the named organization, I hereby agree to the purchase of the indicated sponsor package.

Full Sponsor payment is due with the signing of this sponsorship agreement.

Amount enclosed: \$_____ Make all checks payable to "Upper Merion Foundation".

Upper Merion Township EIN: 2988737

Signature: _____ **Date:** _____