

UPPER MERION PARKS AND RECREATION

BANNER SPONSOR PROGRAM 2024

Banner Sponsorship Program Levels and Benefits			
	PLATINUM \$4,000 (2 YRS)	GOLD \$2,000	SILVER \$1,000
Exclusive 4'X8' nylon Sponsor Banner displayed in Community Center Gymnasium for 2 years	4'x8'	-	-
Group Sponsor Banner Display with Company logo Banner - at township-wide events/summer youth day camp	2'x2'	2'x2'	2'x2
Digital Sponsor Ad on Township Building and Community Center display monitors	100 times/day	70 times/day	50 times/day
Social Media Video Ad —Company Sponsor on Township Instagram, Facebook	Once Per Quarter	Twice annually	-
Bi-Weekly Park & Rec eNewsletter Sponsor Ad w/click-thru (Square:1080x1080px Horizontal: 600x200px)-print ready digital	✓	✓	\$500 add on
Print Ad in Parks & Rec Activity Guides (4 editions annually) – digital web/print publication read by thousands	Half Page 7"x4.75"	Qtr Page 4.5"x3.5"	Bus Card 2.4"x3.5"
Township eNewsletter Sponsor Thank You Section – with click thru – weekly all year	Sponsor Logo	Sponsor Logo	Sponsor Name
Company Display Table — Large township-wide events: Earth Day Fest, 4 th July, Community Fair, Holiday Village	✓	✓	✓
Sponsor Listed on UMPR Event Web Pages	Sponsor Logo	Sponsor Logo	Sponsor Name
Complimentary Facility Space Usages at Community Center - for up to 45 people for up to 3 hours	4 times	2 times	1 time

