

Jan 16, 2024 | [Fm meeting](#)

Brian asked to have all members send contact info to him (phone, email).
He will distribute to the advisory board as well

1. Pledge of Allegiance - Done

2. Attendance: Beth Davis, Brian Sell, Tina Garzillo, Sara Lattanze, Jasmine Ali, Sue Saraceni, Eric Huhn

3. Reorganization

Eric assigned interim chair

- a. Election of Chair-Beth renominated as 2024 chair
- b. Election of Vice Chair-Sue renominated to be 2024 vice chair
- c. Election of Secretary - I (Lauren) have been nominated to be secretary for 2024

4. Approval of November 21, 2023 minutes

Nov 2023 minutes approved

No December meeting

Old Business

a. Winter Wonderland

Obviously a HUGE success

Issues/complaints discussed

- There does seem to be adequate lighting for night events. Miscommunication caused an error in lighting on our first night
- Ordered more stringy hanging lights for around tent
- Police will be available for parking/traffic/pedestrian concerns
- Complaint-it was too crowded... made multiple times on social media..... very small percentage compared to positive comments.
- Activities table-might need to move to a different area due to crowding near the entrance (where it was placed during W Wonderland)

6. New Business

a. Winter Events

-This Fridays cocktail night- cancel and reschedule for May 10th

-Valentines day market- 10 Feb (sat day)

Still need a beer garden host- Brian has a place that might be interested

Activities- need to think of one/some. June Bugs pricing was too high for winter wonderland, so do not want to use her for this event

Smores station?

Card decorating?

Flower arranging?

Send all ideas for activities to Jasmine

-Talk about 'around the world' at next meeting

Do we have numbers generated to see what the online response was to the winter wonderland

b. Farm Show

Brian , Paige and Dylan went to the farm show-talked to a lot of vendors

Vendors very interested in selling at the market, but not every saturday- considering doing a 'consignment' type idea. Vendors drop off, we sell for them. Set up a 'stand' where we sell various goods from misc vendors.

-looking to hire a person to man this station

P&R will be working on this idea for next season!

c. Next season

See above for new idea

Stony ridge organic produce - Jonus's old place- will have bread, yogurt as well as produce.

Full Table Farm- Kennett Sq- new produce

Quarryville meats!

Limit craft vendors

Music will be in 'playlist' form

New hours- 10 to 2pm - do we need a vote? No need to vote... its a good choice!

Special event days

June - family fun day sounds exclusionary, so change name to game day, activities, day, carnival day.... something like this. maybe revisit a fruit fest day? strawberry fest?

July - Zucchini 500

Aug-Peach fest

21 Sept - Health wellness/business/international day/back to school theme

17 Oct - Peach fest
Nov- Chili cook off

7. Staff Liaisons comments

Meeting with P&R about fall festival

Dave Dolga just joined the meeting! There was a collaboration meeting for fall fest/ farmers market for the month of October. In attendance was Dan Russell, Jeff Hickman, Amanda ?, Tina Garzillo, Brian Sell.

Outcome:

We will run a full market season while fall fest runs on 12, 19, and 26 Oct from 10 - 6.

Vendors did not do well during these event days. The hours were too long, they could not leave due to their placement under the tents

Considerations for overlap market days:

- have a 'pop' up market back at the township building after the regular market of 10 - 2.
- relocating the vendors to a 'shopping' area, that gives them the ability to leave if they want to
- changing those three conflicting days to a friday night farmers market or a sunday market

Other liason Items

Henderson road work- Jeff Hickmen- improvements to henderson near the farm.... Bike lane, center turning lane.

Dave has the market street signs... he will fix the plaque with the 'market hours' and get the other two panels painted

The tent is NOT safe to be under at the moment. The parts have arrived...but weather doesn't permit fixing it yet.

Talked with Dan about the budget. Start thinking about what we want in summer and sent to P&R before fall. That is when \$ is available

New assistant manager hired.

8. Board Liaisons comments

Brian has no comments

9. Adjournment- motion to adjourn!!! Good night!!!