



UPPER MERION TOWNSHIP

175 W. Valley Forge Road, King of Prussia, PA 19406-1802

FARMERS MARKET ADVISORY BOARD

Upper Merion Township Building
175 W. Valley Forge Road, King of Prussia, PA 19406

April 16, 2024 Meeting at 7:00 PM

Minutes

I. Meeting Called to Order

II. Pledge of Allegiance

III. Attendance

Dylan Muthersbaugh, Eric Huhn, Sarah Lattanze, Susan Saraceni, Jasmine Ali, Beth Davis

IV. Approval of Meeting Minutes

1. March 19, 2024
-approved

V. Old Business

1. Cocktail Night Update-all ready to go... see last months minutes for list of vendors
 - make some flyers to put up at rock gym
 - hanging lights from the old tent to the new tents
 - looking for police onsite for traffic control
2. Opening Day Update
 - Food truck: From the Boot, Burrito Felize Philly
 - no room for bouncy house
 - characters for the kids
 - build your own bouquets
 - bingo for opening day
 - no live music

VI. New Business

1. Marketing Strategy
 - updating the yard signs
 - start marketing now!
2. Site logistics
 - tents are being built this week!!!
3. BCA
 - scholarships being approved or denied this month
 - a bunch of kids have applied to have some type of booth at the market, but only one has contacted the market. not sure what we are going to do about that



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VII. Staff Liaison's Comments- no comments

VIII. Board Liaison's Comments- Tina is at a meeting

Beth will not be at the next meeting.
next week (Thurs) joint BOS meeting. 8pm

IX. Adjournment