



UPPER MERION TOWNSHIP

175 West Valley Forge Road, King of Prussia, PA 19406-1802

MEDIA COMMUNICATIONS ADVISORY BOARD

Upper Merion Township Building
175 West Valley Forge Road, King of Prussia, PA 19406
September 9, 2024 Meeting at 6:30PM

MINUTES

ATTENDANCE

Howard Hoffman (Chair).....	Present	Maxine Gesualdi, PhD	Present
David Rassbach (Vice-Chair)	Present	Lorelei Bonifanti (Young Adult Member)	Present
Bill Carroll	Absent	Greg Waks (Supervisor Liaison)	Present
Peter Kuhn	Present	Don Herbert (Staff Liaison)	Present
Jim Kravitz.....	Present		
Michael Cardeiro	Present		

- I. Meeting Called to Order: 6:34 PM
- II. Pledge of Allegiance
- III. Attendance: See above
- IV. Approval of Meeting Minutes
 - 1. July Minutes: Howard motioned, David seconded, passed 5-0 with 1 abstention
- V. Comments from Chairperson: The Chair had no comments.
- VI. Reports and Discussions
 - 1. Reminder of Citizen Board Social at Township Pool on September 24 from 5:00PM to 7:30PM
 - Don reminded the members of the event.
 - 2. Update on Verizon Franchise Agreement
 - Don reported that the Verizon representative requested documentation on the grant payment made by Comcast as part of their franchise agreement.
 - 3. Update on vacant student member position
 - The MCAB members welcomed Lorelei Bonifanti as the new young adult member
 - 4. Discussions with website providers
 - The MCAB members held the first of two virtual informational sessions with representatives from CivicPlus. The CivicPlus representatives demonstrated key features of their website offerings and answered questions from the MCAB members.
 - The MCAB members held the second of two virtual informational sessions with representatives from Granicus. The Granicus representatives demonstrated key features of their website offerings and answered questions from the MCAB members.
- VII. New Business: No new business was brought before the board
- VIII. Public Comment: There were no public comments
- IX. Adjournment
 - 1. With nothing further for the good of the group, Pete motioned for adjournment and David seconded. The motion passed unanimously and the meeting adjourned at 10:30 PM.